



PRESERVE CHATTANOOGA

Protecting the heritage of Chattanooga through historic preservation education and advocacy.

EVENT SPONSORSHIPS

Event sponsorships present a compelling opportunity for corporate partners to align their brand with Preserve Chattanooga's mission while also connecting with niche consumers in memorable settings. Preserve Chattanooga hosts two signature annual events drawing affluent attendees from across the southeast region eager to enjoy fine wine, gourmet food, and live entertainment.



WINE OVER WATER

Wine Over Water is a premier event traditionally attracting over 1,600 guests. The event is marketed throughout the southeast and is a fun, casual way to experience a variety of wines while enjoying live music and food selections in an outdoor setting.



Best Cellars

Best Cellars is an upscale event featuring a premier selection of wines attracting over 300 guests. Also marketed throughout the southeast, Best Cellars features finer foods and live music in an elegant indoor setting.



Connect with our growing audience:

Electronic Newsletter Subscribers: 4,170
Facebook Followers: 6,200 | Instagram Followers: 2,588

Marketing Partners Include:

Chattanooga Times Free Press | CityScope Magazine | Chatter Magazine | Local Fare | WUTC
Sunny 92 FM | Nooga Today | Chattanooga.com | Local TV Channels
Reagan Billboards | Chattanooga Tourism | River City Company

SPONSORSHIP LEVELS & BENEFITS

All sponsors are featured in press releases, e-news, and social media coverage of respective events.

DIAMOND CORPORATE SPONSOR – ALL ANNUAL EVENTS - \$25,000.

- *Exclusive recognition as the Diamond Corporate Sponsor for both W.O.W., Best Cellars, Workshops, and any public events taking place in a 12-month period. Diamond Level provides top-tier visibility at all our annual events.*
- Premier brand visibility integrated across all marketing and promotional materials for both events.
- Prime placement of signage and product displays at events, highlighting the sponsor's significant contribution to historic preservation.
- Twenty (20) complimentary tickets to W.O.W. and fifteen (15) complimentary tickets to Best Cellars.
- 25% discount on additional event ticket purchases, encouraging even greater engagement with the events.

WINE OVER WATER

August 17, 2024

Platinum Presenting Sponsor - \$20,000

Exclusive presenting sponsor status for W.O.W.

- Comprehensive brand visibility across all W.O.W. marketing materials.
- Prominent signage and product display opportunities during the event.
- Fourteen (14) complimentary tickets to W.O.W., perfect for client hospitality or employee rewards.
- 20% discount on additional W.O.W. event ticket purchases.

Gold Sponsor - \$8,000

- Signage and product display
- Marketing integration
- Six complimentary event tickets

Silver Sponsor - \$4,000

- Signage and product display
- Marketing integration
- Three complimentary event tickets

Bronze Sponsor - \$2,000

- Marketing integration
- Two complimentary tickets

BEST CELLARS

October 19, 2024

Platinum Presenting Sponsor - \$20,000

Exclusive presenting sponsor status for Best Cellars.

- Maximum brand exposure through all Best Cellars marketing efforts.
- Elegant signage and product display placement at the event.
- Ten (10) complimentary tickets to Best Cellars, ideal for an intimate gathering of clients or team members.
- 20% discount on extra tickets to Best Cellars, facilitating broader participation.

Gold Sponsor - \$8,000

- Signage and product display
- Marketing integration
- Six complimentary event tickets

Silver Sponsor - \$4,000

- Signage and product display
- Marketing integration
- Three complimentary event tickets

Bronze Sponsor - \$2,000

- Marketing integration
- Two complimentary tickets

Please ask us about in-kind sponsorship opportunities based on the levels and benefits above.